

Jangipur College
Department of Commerce

Topic of project report for Unit Test of Semester II, 2019

CC 3 (MARKETING MANAGEMNT)

FULL MARKS: 20

Discuss about product life cycle with illustration. Also discuss the pricing technique in each stage.

Or.

Discuss different type of promotional activities in marketing.

CC 4 (BUSINESS LAW)

FULL MARKS: 20

State the features of Contract as per Contract act 1872.

Or

Discuss about Partnership act, 1932.

GE 2 (BUSINESS MATHEMATICS AND STATISTICS)

FULL MARKS: 20

Prepare a frequency distribution table of 5 classes with class difference 5 for 25 observations of assumed marks of students and also find out the mean, median and mode.

