

JANGIPUR COLLEGE  
DEPARTMENT OF COMMERCE  
PROJECT FOR INTERNAL EXAMINATION  
B.COM (HONOURS) SEM 2 EXAMINATION 2023

**MARKETING MANAGEMENT (CC-T-3)**

1. Discuss the elements of marketing environment. 10

Or,

2.a. Write short note on marketing mix. 5

2.b. Discuss the features of product. 5

**BUSINESS LAW(CC-T-4)**

1. Discuss the essential elements of contract. 10

Or,

2. Discuss the validity of contract by minor. 10

**BUSINESS MATHEMATICS AND STATISTICS(GE-T-2)**

1. Prepare a frequency table of class interval 10 from the followings data:

11,22,34,45,56,28,30,45,62,73

65,57,48,33,25,26,50,76,46,32

16,26,37,43,54,33,44,55,59,38

71,62,53,44,28,37,65,38,42,24

18,19,39,40,59,31,35,41,45,51.

Also calculate weighted average mean from the table. 10